



**ICity CONTEST RULES
2014**

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SUMMARY

iCity Contest is a contest proposed under the iCity project, led by Barcelona's City Council's *Institut Municipal d'Informàtica (IMI)* and developed by the above mentioned organization in conjunction with the European consortium of the iCity Project.

This competition aims to encourage the creation of applications that provide public interest services using the *iCity API*, which provides access to information systems (citizenship, mobility and environment) to open time for several private and public partners.

The competition is open to any SMEs, team of developers, designers, scientists, citizens, etc who want to present an app proposal and develop an application in this context.

The *iCity project* provides a Developers portal, where participants can solve their doubts during the development stages. The participation and rules (registration calendar, rules, criteria and contest prizes, etc) of the contest are described in this document.

I. OBJECT OF THE CONTEST *iCity*

The *iCity Contest* is a contest that provides information systems that have been opened by the *iCity API* (Developer portal) and respond to three main areas:

Citizenship: Information systems related to communication with public. For example, systems that allow citizens to communicate incidents, complaints, of their city. Among the information systems participants will find cultural agendas, or information about public or private facilities, etc.

Mobility/Transport: Information systems related to information that would allow improved urban mobility: real-time traffic conditions, traffic courts, construction, state of public transport, geolocation updates of buses, trains, trams, etc.

Environment: Information systems-related information - preferably in real time - on air pollution levels of allergens current state of the beaches, etc.

The participant apps must use at least one of the information systems described above and opened through the *API* developer portal and *iCity* to create an application of public interest.

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WHO CALLS

The *iCity Contest* is organized by the *Institut Municipal d'Informatica* and *Citilab* under the *iCity Project*. The awards are courtesy of: **CISCO**.

WHERE

The *iCity Contest* presentation will be held during the *iCity Camp* (14th and 15th November) at the *Convent of St. Augustí* (Barcelona) and at the *Citilab* (Cornellà de Llobregat). The *iCity Camp* opens to the Competition period to use the developers portal *iCity*.

The **first** phase of the competition is dedicated to get and evaluate the best app proposals. The aim of the **second** phase of the contest is to encourage the development of applications. The awards will be published in the *iCity Project* website **the 15th of December of 2014** and the best *iCity* ideas and app award ceremony will be celebrated **the from 1th to 15th of March of 2015**.

Refer to “III. PERIOD OF PARTICIPATION IN THE CONTEST OF IDEAS AND APPLICATIONS” for deadlines and award publishing date.

The *iCity Project* reserves the right to change event dates and locations if it is necessary for the sake of the event.

USE OF FACILITIES AND INFRASTRUCTURE

iCity project provides the *iCity developer portal* to participants. It will be the place for the interaction between the *iCity team*, the jury and the participants during the application development phase.

II. REGISTRATION AND PARTICIPATION IN THE *iCity* CONTEST

In order to participate, any development team, small or medium companies, *freelancers*, students or interdisciplinary teams with ideas and the ability to develop an application must get registered at the developer portal.

When filling in the form of the *iCity Contest*, as a participant, you acknowledge that you agree to the terms and conditions of participation:

Acceptance of these rules full and unconditionally

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General Rules

for the submission of applications during the iCity Contest competition:

- I. Registration for the competition through the *iCity platform* is a free process and opened to any developer or company.
- II. The competition is opened to any application previously validated by the *iCity platform*.
- III. Participants, either individuals or groups, may submit as many applications as they wish.
- IV. Applications must meet one of three proposed lines (Citizenship, Mobility, Environment) and use information systems from the *iCity API* through iCity developer portal.
- V. Any application that does not meet the requirements of the iCity Developer portal as well as the requirements described in the rules of the iCity will be disqualified.
- VI. All applications will be submitted through the iCity Developer *portal* and finalists and winners names will be published on the iCity Project website.
- VII. All applications must be accessible to the public both through the *App Store* and the *iCity App Gallery*.
- VIII. The creator (person, group, company, etc.) will be the author and owner of the intellectual property rights arising from their App.
- IX. All those app proposals submitted but not completed as an application will be considered of public domain.
- X. The presentation of any app proposals and the publication of any app both in the iCity App Gallery, as well that in any App stores implies presumably the authorship of the app unless stating the responsibility of a team or company in those publications.
- XI. Applications developed by teams or among different parties will be jointly owned by the parties if they explicitly agree to it.

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- XII. Participation does not include the transfer of any right, license or ownership of any product, brand or intellectual or industrial property. Each of the parties is and will remain the owner of all intellectual property rights that have developed by themselves and independently and retain full powers and will make the development and the use they decide.
- XIII. Warranty by participants with all responsibility exclusion for the members of the iCity consortium:
 1. The author of the idea and the proposal and not copy or modify all or part of another and not infringe any intellectual property right intellectual or industrial duty of secrecy or confidentiality agreement.
 2. If it is the case that the app proposal or the app contain any element subject to copyright or intellectual property, the participant must ensure the exclusive ownership or load without any limitation of all rights and property.
- XIV. Accepting that the jury's decisions are final and that the jury will decide on any dispute or question of interpretation.
- XV. Allowing the communication, dissemination and promotion of identity, the app proposal and the app.
- XVI. Allow processing personal data, according to current law.
- XVII. *iCity Project* reserves the right to interpret, modify the conditions, at any time, even if left it without effect if there is a motivation. In any case, it will be notified to the participants so they have knowledge about it.
- XVIII. Participation in the competition implies full acceptance of these conditions.
- XIX. Any unforeseen circumstances will be resolved by the iCity Project Coordinator

III. PERIOD OF PARTICIPATION IN THE CONTEST OF IDEAS AND APPLICATIONS

The participation period starts the 15th of November, coinciding with the celebration of the iCity Camp 2014.

The process is as follows:

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- I. **CONTEST PRESENTATION:** *The competition* will start by getting innovative ideas in the form of an app proposals the **15th of November of 2014**.
- II. **APP PROPOSALS REGISTRATION:** Participants may submit proposals for applications until the **30th of November of 2014**.
- III. **ASSESSMENT AND AWARD TO THE BEST APP PROPOSALS:** A jury of experts will evaluate the best App proposals until **the 15th of December of 2014**. The winning proposals will be published **the same 15th of December of 2014**.
- IV. **APP DEVELOPMENT:** The app development begins since the application is validate by managers of the iCity Developer portal and deadline for presenting apps to the *App Gallery* the **28th of February of 2015**.
- V. **INTERACTION WITH EXPERT:** During the development there will be two opportunities for interaction between developers and experts appointed by the iCity project. The first one is an opportunity to review an early implementation of the prototype will be the **8th to 15th of January of 2015** and the second will be the **2th to 6th of February of 2015** to review an operational app demo.
- VI. **JURY SELECTION OF THE FINALISTS APPS:** The jury will announce the 20 finalists Apps in the *iCity public portal* **1th to 15th of March 2015**.
- VII. **WINNING ELECTION OF APPLICATIONS:** The **1th to 15th of March of 2015, iCity Contest** participants and the jury will vote the best application among the app finalists.
- VIII. **AWARDS:** The **1th to 15th of March of 2015**, iCity will make public the winning applications during the iCity Contest awards ceremony.

IV. STAGES OF THE COMPETITION

The iCity Contest will be presented during the *iCity Camp* where *the iCity team* will explain the operation stages of the competition.

ICITY APP PROPOSALS COMPETITION: The first phase will reward the best proposals applications in the areas of *Citizenship, Mobility and Environment*. At this time participants will begin to develop proposals for application experts, managers responsible for infrastructure and cities.

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The necessary condition for the contest of ideas is signed up to the developer portal and training the group of interest. All submissions of applications that respect the rules of the contest platform and arriving from **the 15th of November of 2014 to the 30th of November of 2014** will be accepted to enter the competition for the best app proposals.

A jury of experts will select the applications finalists in terms of impact on the axes of citizenship, mobility and environmental impact according to service the public interest in terms of information systems via iCity open city and towns where they may use the application.

3 BEST I-CITY APPS AWARD: For the second phase, all the apps published in the iCity *App Gallery* before the **1th to 15th of March of 2015** will compete for the prize to the top 3 *iCity apps awards*.

The app development will be made independently by participants, either individually or in teams. Any developed app that has been validated by and uses the iCity API will be published in the iCity app Gallery. It should be also published at the related commercial app stores by its author, in order to make them available to the public before the deadline.

Forum or email will the platform for interaction with experts will be during development.

Regarding participating applications, a jury of experts will select the best applications based on:

- impact in these areas:
 - o citizenship
 - o mobility
 - o environment
- public interest
- geographical and virtual scope:
 - o number of information systems used
 - o number of cities where the application works

Best applications will be nominated as finalists. Participants and jury will both vote for the best finalists to choose three awarded applications among them.

V. COMPETITION (HOW IT WORKS)

- Participants can register their proposed applications to the iCity platform from the **15th of November of 2014**.
- The last day to submit the app proposals is the **30th of November of 2014**.

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- Participants will receive a first exchange of assessments by the jury of their proposals and prototypes of applications from **8th to 15th of January of 2015**.
- There is a second exchange of assessments demonstration of operational applications from **2th to 6th of February of 2015**.
- The last day for publishing participant's applications in the App Gallery of iCity and *App Store* is the 28th of **February of 2015**. All applications published until that date will be considered for the iCity Contest awards.
- From **1th to 15th of March of 2015** the jury will meet to evaluate the apps and publish the winners' names.
- This opens a one-week period for **members of the iCity Group of interest**. They can vote for the best application.
- The iCity Contest Awards ceremony will be celebrated from **1th to 15th of March of 2015**

VI. AWARDS EVENT

The iCity team is responsible for properly informing participants about the following:

- In order to receive the prizes, the winners must meet the requirements established herein.
- There will only be one award for each winning application whether if it has been developed individually or by a team.
- During the prize announcement the awarded application will be informed and there will be a deadline for the prize winner to contact the organizer of the iCity *Contest* and to give a written manifest of the acceptance of the award. From that moment the winners will be notified about the award payment procedure.

Only one award or second award will be given to each author. Prizes will be awarded as follows:

Best APP proposal prizes:

For the Best App proposal, and for each areas of *Citizenship, Mobility and Environment*:

First prize: 500 €

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Second prize: 250 €

In total there will be six prizes, 3 endowed with \$500 and 3 endowed with 250€. The amounts of the awards shall be subject to deductions in force at the time of payment.

Best iCity App prizes:

First Prize: 3.000 €

Second Prize: 1.500 €

Third Prize: 750 €

The amount of the award will be paid to the author of the app through

The event awards shall never be subject to change or compensation at the request of the winner. If for any reason winners renounce or for any reason they could not accept the prize, they will lose the right to get it and the jury can declare the prize null.

The rules that apply to this prize are those described in the Llei 35/2006 de 28 de novembre de l'Impost sobre la Renda de les Persones Físiques, if the awarded has tax residence in Spain, in under which the Institut Municipal d'Informàtica shall apply the income or withholding of taxes subject to these awards. The organiser reserves the right to change the prizes. If the organization applies changes to the awards, they would be replaced by non-monetary prizes of equal or greater amount of choice by the organizer.

Are excluded from participating in the iCity Contest workers linked to the iCity project.

VII. JURY

The project will designate a jury of experts from different disciplines to assess the various applications and their scope (mobility, environment and citizenship.) The jury will evaluate all applications to check whether they meet all the criteria set by the contest.

VIII. AWARDING AND JURY'S VERDICT

The criteria for evaluating proposals and applications developed will consider the best applications regarding the impact of the use of public information systems in the areas of citizenship, mobility, and environment and the possibility of using the application in several cities.

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On the idea contest, the two best app proposals considering each area of interest will be evaluate by a panel of experts and the SIG members. The three best ideas will be awarded according to the above mentioned prizes.

We will organize an awards ceremony in which the organizing team will announce the winners. If the winners can't attend the ceremony the organization will notify by any available means (phone, email, etc.).

Intellectual and/or Industrial

All participants of this contest guarantee that applications will be made without incorporating content subject to copyright and/or owned by third parties. In any case, participants ensure that their applications and information are provided to this contest voluntarily and not infringe rights of third parties in the case or have all the necessary authorizations to participate in this Contest or are offensive or libelous, or incite violence, racism or violate fundamental rights or freedoms recognized by the applicable law and the protection of children and youth, nor constitute nor imply an intrusion into the personal and family privacy of individuals or a violation of the right of third parties to honor or privacy of communications or are contrary to the legal regulations.

Claim period

There will be a claim period for any participant which end date will be two days after the contest celebration.

Questions and Suggestions

If you have questions, please, contact the following email address: info@icityproject.eu

IX. DATA PROTECTION

The personal information provided by participants will be included in a database property of the Institut Municipal d'Informàtica in order to manage the competition iCity Contest. The data will be dealt in accordance to the catalan Llei orgànica 15/1999, de 13 de desembre, de Protecció de dades de caràcter personal (Personal Data Protection). The data will never transferred to any other entity outside the iCity Consortium without prior consent of the owner. All contestants consent to use the data for the purposes of the contest and expressly consent the processing of their data for the purpose indicated and may exercise their rights of access, rectification, cancellation and opposition, under the terms established in the current legislation on data protection, if they deem necessary. To do so, send an email to info@icityproject.eu. The email subject will be: **Protection of Data Rights**.

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